#### ZAKHARY MALLETT

# College of Architecture, Art, and Planning

## **Cornell University**

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#### **EDUCATION:**

2022	University of Southern California, Ph.D. in Urban Planning and Development	
	Dissertation:	Spatial and Temporal Expenditure-Pricing Equity of Rail Transit Fare Policies
	Dissertation Committee	e: Genevieve Giuliano, University of Southern California (Chair)
		Marlon G. Boarnet, University of Southern California
		Brian D. Taylor, University of California, Los Angeles
2012	University of California, Berkeley, Master of City Planning	
	Professional Report:	Land-Use and Transportation Policies for Sustainable Affordable Housing
2009 2007	Stanford University, Bachel West Valley College, Assoc	or of Arts in <i>Urban Studies</i> iate of Arts in <i>Communication Studies</i>

#### **PUBLIC SERVICE:**

2012-16 Director, District 7 (Elected Position), San Francisco Bay Area Rapid Transit District (BART)

## **ACADEMIC POSITIONS:**

2022-	Strauch Fellow (Postdoctoral), City and Regional Planning, Cornell University
2021-22 2018-20	Research Assistant, University of Southern California
2020	<b>Teaching Assistant (</b> <i>The Urban Context for Policy and Planning</i> <b>)</b> , University of Southern California

## **PUBLICATIONS:**

#### Refereed Articles

Mallett, Zakhary. "Spatial and Temporal Variability of Rail Transit Costs and Cost Effectiveness." Transportation Research Record (2022)

## Working Papers

Mallett, Zakhary. "Bridging Equity and Efficiency in Transit Subsidy Policy Research." In Review Mallett, Zakhary. "Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies." In Review Mallett, Zakhary. "Pricing Equity, Expenditure Equity, and Pricing-Expenditure Equity of Transit." In Review

#### **Book Chapters**

Mallett, Zakhary and Marlon G. Boarnet. "Transit Planning and Management." International Encyclopedia of *Transportation* 10477 (2021).

#### Research Reports

Wei, Dan, Genevieve Giuliano, Kelly-Anne Moffa, and Zakhary Mallett. "Economic Analysis and Review of Commercial Vehicle Road User Charges." METRANS Transportation Center, 2023, www.metrans.org/research/economic-analysis-and-review-of-commercial-vehicle-road-user-charges

Boarnet, Marlon G., Zakhary Mallett, and Clemens A. Pilgram. "Dockless Scooter Travel: A Land Use Model with Implications for California." METRANS Transportation Center, 2020, www.metrans.org/research/docklessscooter-travel-a-land-use-model-with-implications-for-california

## **PUBLICATIONS** (cont.):

## Research Reports (cont.)

Giuliano, Genevieve, Sang-O Kim, and Zakhary Mallett. "Regional Planning and Climate Change Mitigation in California." *Joint Clean Climate Transport Research Partnership (JCCTRP)*, 2020, <a href="https://decarbonisation.uqam.ca/wp-content/uploads/sites/10/2022/12/202005">https://decarbonisation.uqam.ca/wp-content/uploads/sites/10/2022/12/202005</a> JCCTRP Working-Paper-2020-1 California En.pdf

## Popular Press

- Mallett, Zakhary. "Vote no on Prop. 22: No free rides for Uber and Lyft." San Francisco Chronicle, 7 Oct 2020, <a href="https://www.sfchronicle.com/opinion/openforum/article/Vote-no-on-Prop-22-No-free-rides-for-Uber-and-15626605.php">www.sfchronicle.com/opinion/openforum/article/Vote-no-on-Prop-22-No-free-rides-for-Uber-and-15626605.php</a>
- Mallett, Zakhary. "The distorted economics of ride hailing must be fixed by California law." *San Francisco Chronicle*, 19 Jun 2019, <a href="www.sfchronicle.com/opinion/openforum/article/The-distorted-economics-of-ride-hailing-must-be-14015889.php">www.sfchronicle.com/opinion/openforum/article/The-distorted-economics-of-ride-hailing-must-be-14015889.php</a>
- Mallett, Zakhary. "Uber, Lyft driver incentives create more traffic, while not delivering more rides: A firsthand perspective." *SFGate*, 13 Jun 2017, <a href="www.sfgate.com/local/article/Uber-Lyft-11214576.php">www.sfgate.com/local/article/Uber-Lyft-11214576.php</a>
- Mallett, Zakhary. "Capitol Corridor stop in Hercules is not a simple fix at all." *East Bay Times*, 9 Jun 2017, www.eastbaytimes.com/2017/06/09/opinion-capitol-corridor-stop-in-hercules-is-not-a-simple-fix-at-all
- Mallett, Zakhary. "BART labor extension should be rejected." *East Bay Times*, 21 Apr 2016, <u>www.eastbaytimes.com/2016/04/21/bart-labor-extension-should-be-rejected-zakhary-mallett-guest-commentary</u>
- Mallett, Zakhary. "Support a bond measure to reinvest in BART." San Francisco Chronicle, 1 Apr 2016, www.sfchronicle.com/opinion/article/Support-a-bond-measure-to-reinvest-in-BART-7223479.php
- Mallett, Zakhary. "Public art should not be high on the list of BART priorities right now." *East Bay Times*, 12 Aug 2015, <a href="www.eastbaytimes.com/2015/08/12/guest-commentary-public-art-should-not-be-high-on-the-list-of-bart-priorities-right-now">www.eastbaytimes.com/2015/08/12/guest-commentary-public-art-should-not-be-high-on-the-list-of-bart-priorities-right-now</a>
- Mallett, Zakhary. "OK, we need a second BART transbay tube. Where would it go?" *San Francisco Chronicle*, 6 Feb 2015, <a href="www.sfchronicle.com/opinion/article/OK-we-need-a-second-BART-transbay-tube-Where-6068734.php">www.sfchronicle.com/opinion/article/OK-we-need-a-second-BART-transbay-tube-Where-6068734.php</a>
- Mallett, Zakhary. "VTA should switch BART route to follow highways to North San Jose." *The Mercury News*, 22 Nov 2014, <a href="https://www.mercurynews.com/2014/11/22/zakhary-mallett-vta-should-switch-bart-route-to-follow-highways-to-north-san-jose">highways-to-north-san-jose</a>
- Mallett, Zakhary. "2nd Transbay Tube needed to help keep BART on track." *SFGate*, 7 Sep 2014, <a href="https://www.sfgate.com/opinion/article/2nd-Transbay-Tube-needed-to-help-keep-BART-on-5737004.php">www.sfgate.com/opinion/article/2nd-Transbay-Tube-needed-to-help-keep-BART-on-5737004.php</a>
- Mallett, Zakhary. "BART helps S.F. function, time to share some funding." San Francisco Chronicle, 7 Jul 2014, www.sfchronicle.com/opinion/openforum/article/BART-helps-S-F-function-time-to-share-some-5605290.php
- Mallett, Zakhary. "BART directors must grow a backbone to protect public." *East Bay Times*, 6 Mar 2014, www.eastbaytimes.com/2014/03/06/guest-commentary-bart-directors-must-grow-a-backbone-to-protect-public
- Mallett, Zakhary. "Public got hurt twice in BART contract." *East Bay Times*, 7 Nov 2013, www.eastbaytimes.com/2013/11/07/zakhary-mallett-public-got-hurt-twice-in-bart-contract
- Mallett, Zakhary. "BART workers not negotiating in good faith." San Francisco Chronicle, 16 Jul 2013, <a href="https://www.sfchronicle.com/opinion/openforum/article/BART-workers-not-negotiating-in-good-faith-4669229.php">www.sfchronicle.com/opinion/openforum/article/BART-workers-not-negotiating-in-good-faith-4669229.php</a>
- Mallett, Zakhary. "Director says his team must hold the line in BART negotiations." *East Bay Times*, 2 Jul 2013, www.eastbaytimes.com/2013/07/02/director-says-his-team-must-hold-the-line-in-bart-negotiations

ARSHIPS, FELLOWSHIPS, & GRANTS:
Dwight David Eisenhower Transportation Fellowship Program Graduate Fellowship, Federal Highway Administration, United States Department of Transportation (\$5,000)  Graduate Scholarship, California Transportation Foundation (\$5,000)  Price/Graduate School Fellowship, University of Southern California (\$30,500)
<ul> <li>Dwight David Eisenhower Transportation Fellowship Program Graduate Fellowship, Federal Highway Administration, United States Department of Transportation (\$35,500)</li> <li>Graduate Scholarship, Railway Association of Southern California (\$3,000)</li> <li>Nathaniel Ford Scholarship, American Public Transportation Foundation (\$6,000)</li> <li>Price School Top-Off Fellowship, University of Southern California (\$7,655)</li> </ul>
<ul> <li>Dwight David Eisenhower Transportation Fellowship Program Graduate Fellowship, Federal Highway Administration, United States Department of Transportation (\$5,000)</li> <li>Graduate Scholarship, Railway Association of Southern California (\$2,000)</li> <li>Nathaniel Ford Scholarship, American Public Transportation Foundation (\$7,000)</li> </ul>
Board Scholarship, American Public Transportation Foundation (\$7,000)  Price/Graduate School Fellowship, University of Southern California (\$30,000)
University of California Transportation Center Fellowship, University of California, Berkeley (\$10,000)
Department Fellowship, University of California, Berkeley (\$3,600) University of California Transportation Center Fellowship, University of California, Berkeley (\$10,000)
<ul> <li>Mr. and Mrs. Lane Undergraduate Advising and Research Major Grant, Stanford University (\$6,200)</li> <li>Stanford Fund Scholarship, Stanford University (\$29,760)</li> </ul>
Kim and Eddie Poplawski Scholarship, Stanford University (\$6,270) Stanford Fund Scholarship, Stanford University (\$24,078)
S & AWARDS:
Inductee, Edward A. Bouchet Graduate Honor Society, Cornell University Chapter Honorable Mention, Ph.D. Dissertation Award, Transportation and Public Utilities Group
Student of the Year, Pacific Southwest Region University Transportation Center Best Student Paper, Transportation Research Forum
Honorable Mention, Dissertation Fellowship, Ford Foundation Honorable Mention, Predoctoral Fellowship, Ford Foundation Transfer Hall of Fame Awardee, West Valley College
RENCE PRESENTATIONS:
"Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies", Transportation and Public Utilities Group, Allied Social Science Associations Annual Meeting (New Orleans, LA)
<ul> <li>"Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies", METRANS Transportation Center Emerging Scholars Symposium (Los Angeles, CA)</li> <li>"Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies", Pacific Southwest Region University Transportation Center Congress (Honolulu, HI)</li> <li>"Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies", Transportation Research Forum Annual Forum (Saint Louis, MO)</li> </ul>

CONFERENCE PRESENTATIONS (cont.):		
2022	"Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies", Western Regional Science Association	
(cont.)	Annual Meeting (Scottsdale, AZ)	
	"Spatial and Temporal Variability of Rail Transit Costs and Cost Effectiveness", Transportation Research Board Annual Meeting (Washington, DC)	
2021	"Equity and Demand Implications of Rail Transit Fare Policies (An Update)", Dwight David Eisenhower Transportation Fellowship Program, Transportation Research Board (Virtual Conference)	
2020	"Equity and Demand Implications of Transit Fare Policies", Dwight David Eisenhower Transportation Fellowship Program, Transportation Research Board Annual Meeting (Washington, DC) "Spatial Determinants of Dockless Scooter Use", Transportation Research Board Annual Meeting (Virtual Conference)	
	"Spatial Determinants of Dockless Scooter Use", Association of Collegiate Schools of Planning Annual Meeting (Virtual Conference)	
2016	"The Challenges of a Legacy System: Investing to Renew Ageing Infrastructure", SmartTransit USA (Newark, NJ) "Train Control Upgrading at BART", Transportation Research Board Annual Meeting (Washington, DC)	

"The Future of Fare Collection", SmartRail USA (Charlotte, NC)

# INVITED TALKS:

2015

111/11/11	D TALKS.
2023	"Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies", Graduate School of Design, Harvard University (Cambridge, MA)
2022	"Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies", College of Architecture, Art, and Planning, Cornell University (Ithaca, NY)
2021	"Competing Principles of Transit Fare Policies", Sol Price School of Public Policy, University of Southern California (Los Angeles, CA)
2018	"BART to San Jose Planning and Politics", Sol Price School of Public Policy, University of Southern California (Los Angeles, CA) "San Francisco Bay Area Rapid Transit District (BART): History, Politics, Planning, and Policy", Sol Price School of Public Policy, University of Southern California (Los Angeles, CA)
2011	"Politics and Planning: BART to San Jose", Department of Urban and Regional Planning, San Jose State

## **COURSES TAUGHT:**

2022- Transportation and Land Use Planning Urban Mass Transit

University (San Jose, CA)

## **ACADEMIC SERVICE:**

- Member, Colloquium Committee, College of Architecture, Art, and Planning, Cornell University Member, Awards Committee, College of Architecture, Art, and Planning, Cornell University
- 2019-20 **Student Representative, Ph.D. Committee,** Sol Price School of Public Policy, University of Southern California
- Student Member, Hiring Committee, Philosophy Department, West Valley College